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Super Bowl Season... placing your bets



Dr. Deb Carlin
Psychologist

Are you ready for the big game? The teams are on the field, the coaches are pacing.

It begins after the next commercial... or does it?

Did it begin months ago when the teams lined up for the first kick off of the season? Or did it begin with the draft back in April when coaches were looking at the finest talent, talent they'd scouted even earlier? These are smart men, making strategic decisions who trust their decision making skills. They bet on them. **You do too.**

The Big Game, the Super Bowl, culminates in the February frenzy, but the preparations are yearlong, much of it out of public view, much the way leadership handles what takes place in their organization. As a leader, you scout the talent, you make the offer, you select those who are the best and who will energize your blueprint to bring it all together for the roll out, the launch, the final production.

Trusting your instincts as a leader is essential; we all know that. To succeed however, you need more:

- a clear blueprint
- a well communicated, understood, and shared end game outcome
- clear benchmarks
- detailed objectives and tactics
- a high level of shared trust among the players

Players fumble, refs make bad calls, the fans can be out of control – but the coach maintains the focus and leads the vision.

On behalf of the thousands of employees in our region, a tip of the hat to our all our “coaches” as we celebrate Super Bowl Sunday.

Dr. Deb Carlin

Partners In Excellence, LLC

www.drdebcarlin.com

314.727.0213