



It always begins with a question



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Brilliant ideas and spectacular events, often begin, with the question – *what if...?*

The follow through on the curious *what if* set apart those who shine from the wannabees. The proof is in the proverbial pudding.

The St Louis community just experienced the opening of the Chinese Lantern Festival at the Missouri Botanical Garden. I was there. What a magnificent show of ideas and energy with phenomenal outcomes. What an incredible host of people involved through sponsorship and leadership to make it all happen.

My favorite lantern installation is crafted from some 40,000 pieces of porcelain china strung together to create two smoke-breathing dragons in the water lily ponds. The towering silk lantern sets, crafted from silk tightly skinned onto metal armatures, are works of art during the day and illuminated magic at night.

Someone dreamt and ruminated with a particular *what if* running through their mind. Someone, or very likely a team of someones, must have had great vision and skill.

Imagine mastering the choreography of all the moving parts. This dance happens all over our region, time and time again, as magnificent projects and products are brought to life. Get hold of your *what if* and make it happen.

You'll find credible tools on our web site to help you. E-mail me, let me know how it's working for you; I'm always looking for a good story.

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